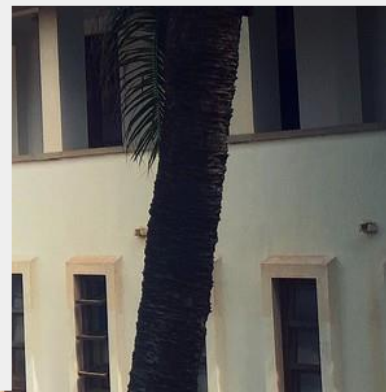


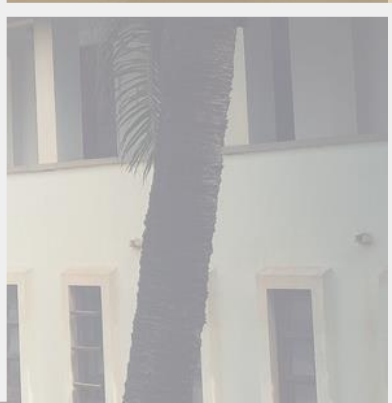
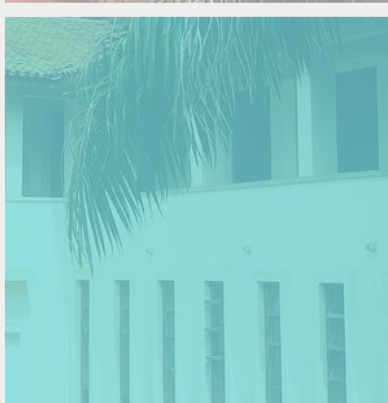
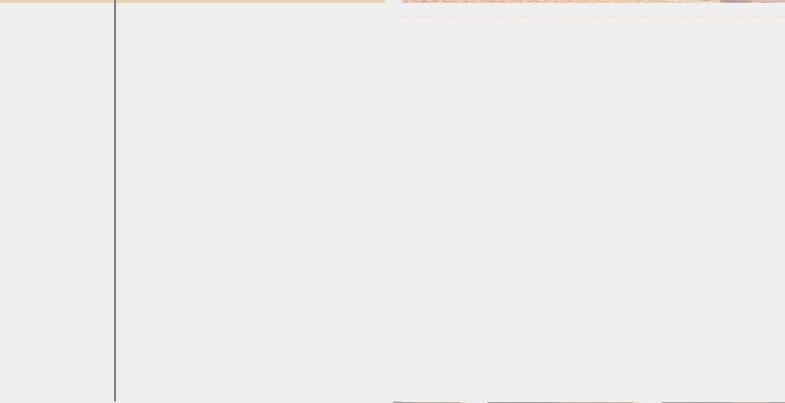
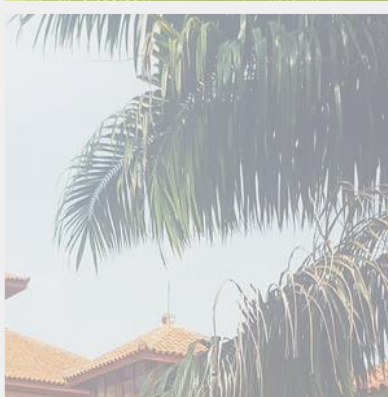
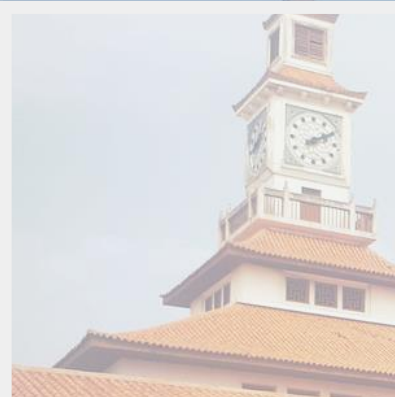
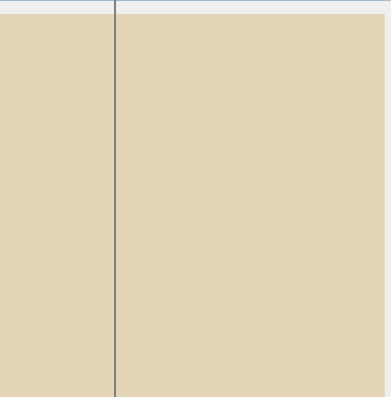
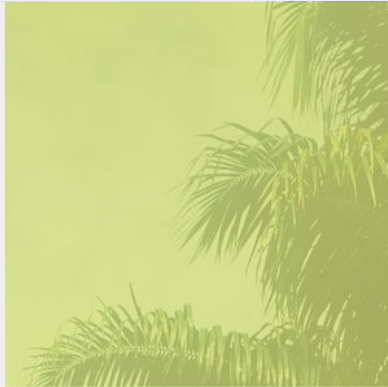
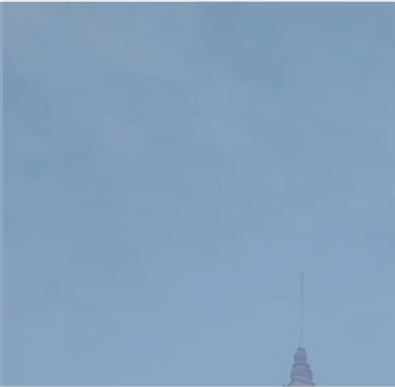
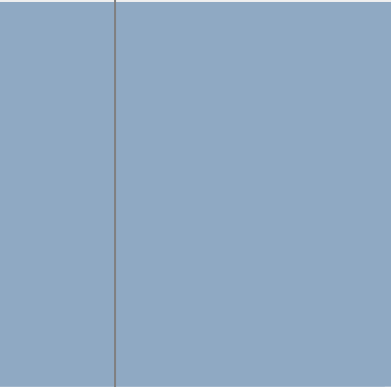
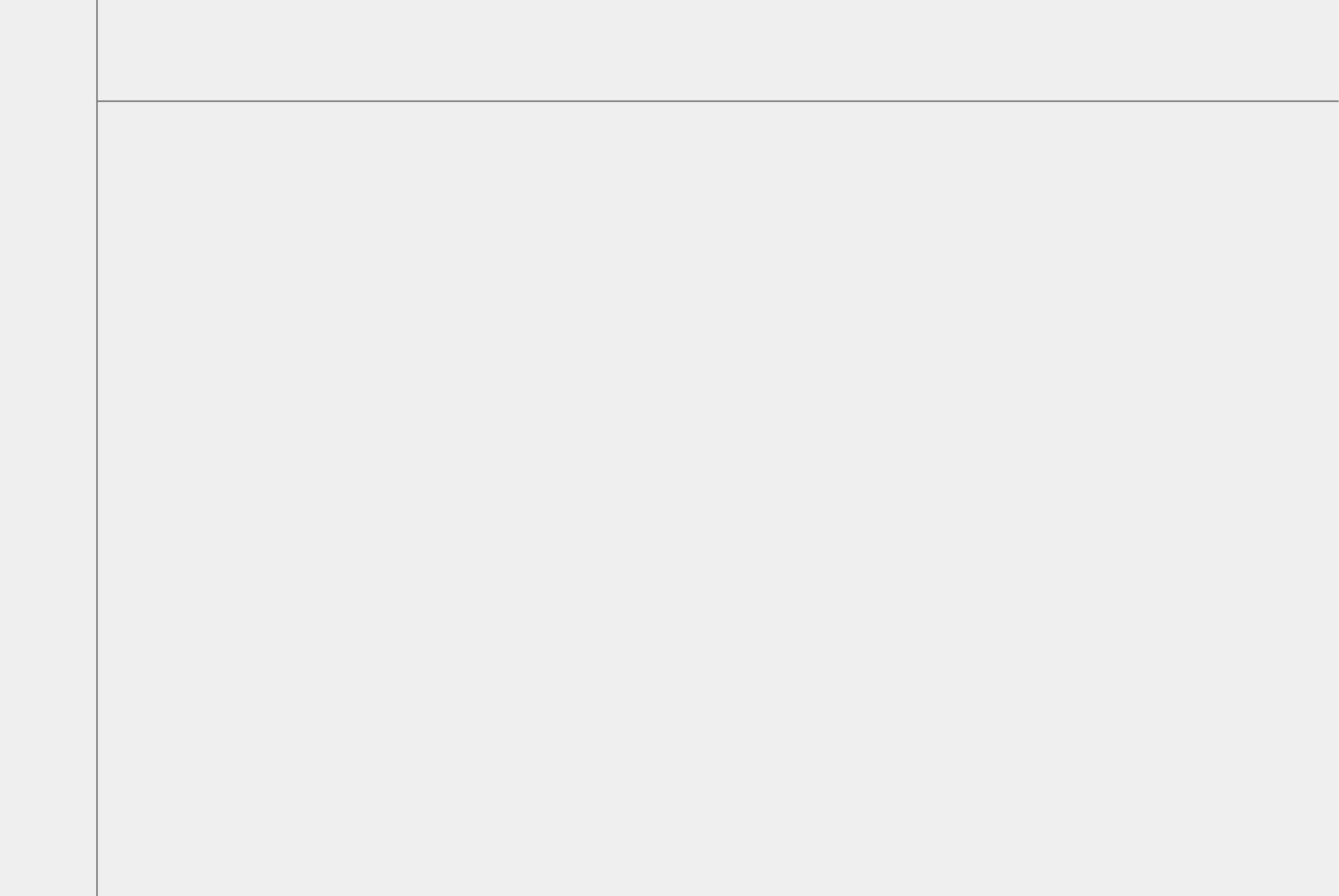
IAdD 2024 Annual Report

This report provides a summary of the Directorate's activities in 2024 and a snapshot into the activities planned for 2025.



Explore More





A Message from the Director

2024 has been a truly remarkable year of growth and achievement for the Institutional Advancement Directorate at the University of Ghana.

A defining highlight of the year was the successful completion of the ten (10) Institutional Impact Milestones under the World Bank ACE Impact Project. Leading the implementation of this transformative initiative was not just an honour but a reaffirmation of our commitment to advancing the University's mission. We are deeply grateful for the unwavering support and collaboration of key stakeholders—especially the members of the Implementation Team, the Heads of the three World Bank Centres of Excellence - WACCI, WACCBIP, and WAGMC, the University Management and members of the university community. Together, we have delivered outcomes that will leave a lasting impact on teaching, research, and innovation in the University.

Building on this momentum and in line with the University's new strategic plan, we charted an ambitious path forward by developing a three-year strategic blueprint. This plan zeroes in on three key priorities: resource mobilisation, operational excellence, and strategic collaborations. Aligned with the University's five strategic pillars, it positions the Directorate not just as a facilitator but as a catalyst for sustainable growth and meaningful transformation.

As we celebrate this year's successes, we are inspired to aim even higher in the years ahead. To our stakeholders, partners, and the entire university community, thank you for being an integral part of this journey.

Prof. Kwasi Dartey-Baah

Director, Institutional Advancement



Directorate Information

Institutional Advancement Directorate - University of Ghana

About IAdD

The Institutional Advancement Directorate is a key strategic unit of the University of Ghana. It was established in 2017 to support other units of the University, including Colleges and Schools, in executing their mandate. It is directly under the Office of the Vice-Chancellor and headed by a director. It operates through four (4) strategic sub-units: Alumni Relations, Marketing and Communication, Major Donor Fundraising, and Projects.

IAdD's mandate is to (1) Strengthen institutional structures and (2) Build a vibrant alumni network; (3) Drive UG's advancement marketing and communications efforts; (4) Garner support in cash and in-kind for UG's developmental projects; and (5) Oversee the implementation of Developmental Projects at UG.

Team Members

- ♦ Prof. Kwasi Dartey-Baah
Director, IAdD
- ♦ Ms. Adwoa Abrokwa
Head, Alumni Relations
- ♦ Ms. Joy Lamptey
Head, Projects
- ♦ Mr. Richard Nana Karikari
Head, Major Donor Fundraising
- ♦ Mr. Nunana Lawson
Finance
- ♦ Mr. Abraham Abayateye
IT
- ♦ Mr. Maxwell Nortey
Finance

Contact Information

Institutional Advancement Directorate
Alumni Building, University of Ghana
iadd@ug.edu.gh | + 233 54 870 7070

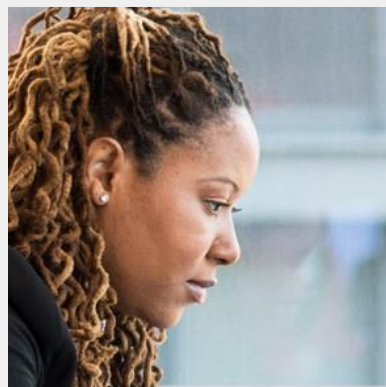


The World Bank ACE Institutional Impact Project

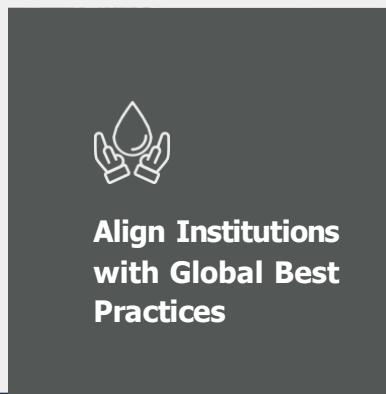
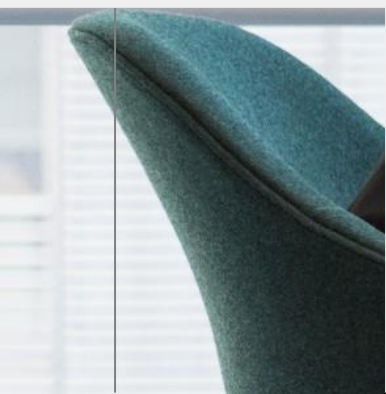
The Africa Higher Education Centres of Excellence (ACE) Impact project, launched in Djibouti in 2019, is entering its final phase, with just six months remaining until its scheduled closure in June 2025. Showcasing remarkable dedication to the project’s objectives, the University of Ghana, through the efforts of the Project Implementation Team led by the Office of Institutional Advancement (now Directorate), has successfully achieved all ten (10) milestones under the Seventh Disbursement Linked Indicator (DLI 7) well ahead of schedule, securing over USD 1 million for the university. This amount has been deployed into the implementation of key strategic initiatives with a percentage reserved for further improvements post-project implementation.



Enhance the Institutional Capacities of ACE Host Institutions



Sustain and Expand the Impact of ACE



Align Institutions with Global Best Practices



The World Bank ACE Institutional Impact Project

The main objective of the ACE Impact Project is to enhance the quality, quantity, and development impact of postgraduate education in selected universities through regional specialisation and collaboration. This initiative, part of a broader effort by the World Bank in partnership with the governments of participating countries, supports higher education institutions in enhancing their capacity to deliver high-quality training and research, fostering partnerships with industry, and aligning education with labour market needs. It also strengthens academic networks across Africa and beyond while improving governance, transparency, and resource generation to ensure impactful and sustainable outcomes. It represents the first World Bank project specifically designed to build the capacity of higher education institutions across Africa, marking a significant milestone in the region's academic development.

The aim of the Seventh Disbursement Linked Indicator (DLI 7) is to enhance the institutional capacity of host universities, ensuring they can sustain and expand the impact of the Africa Higher Education Centres of Excellence (ACE) initiative. This indicator focused on aligning institutions with global best practices in governance, accreditation, and strategic operations while fostering a culture of excellence that extends beyond the ACE centres.

Key priorities under this indicator include developing regional strategies, undertaking international institutional accreditation, strengthening governance frameworks, and improving institutional digital infrastructure. In addition to the mandatory areas listed, Institutions had the opportunity to implement other initiatives, including creating university development/fundraising offices or initiatives, strengthening university career centres, building robust institutional marketing and communications capacities, strengthening research management capacity and enhancing digital infrastructure and networking.

In October 2021, the Vice-Chancellor constituted a 9-member committee chaired by Prof. Kwasi Dartey Baah, the Acting Director of Institutional Advancement at the time, to monitor the achievement of the deliverables under the ACE Impact Project. This team included:

- | | |
|-----------------------------|------------------------------------|
| ◆ Prof Kwasi Dartey-Baah | Chairman / Director, OIA |
| ◆ Dr. John Eleblu | Member, WACCI |
| ◆ Ms. Sika Menka | Member, WACCBIP |
| ◆ Mr. Fred Akuffo | Member, WAGMC |
| ◆ Mr. Kwaku Owusu Osei | Member, UGCS |
| ◆ Ms. Constance Kocke | Member, Logistics Directorate (LD) |
| ◆ Mr. Osei Bonsu | Member, IRPO |
| ◆ Mr. Daniel Asiamah Ameyaw | Member, AQAU |
| ◆ Ms. Adwoa Abrokwa | Member-Secretary, OIA |

Following the need for this committee to directly drive the ACE Institutional Impact Project implementation, the World Bank Africa Centre of Excellence (ACE) Institutional Impact Project Implementation Team (WAIIPT) was constituted in January 2022. This team included members of the monitoring committee, six members from the Institutional Advancement Directorate and a representative each from WAGMC, AQAU and IRPO. They are:

The World Bank ACE Institutional Impact Project

- ♦ Mr. Alfred Quartey Member, IRPO
- ♦ Ms. Melissa Nuno Member, WAGMC
- ♦ Ms. Selina Saaka Member, AQAU
- ♦ Ms. Joy Lamptey Member, OIA
- ♦ Mr. Louis Tettey Member, OIA
- ♦ Ms. Magdaline Tandoh Member, OIA
- ♦ Mr. Abraham Abayateye Member, OIA
- ♦ Mr. Nunana Lawson Member, OIA
- ♦ Mr. Maxwell Nortey Member, OIA

The need to liaise consistently with other units of the university necessitated the addition of representatives from specific units of the university to the implementation team in Q3 of 2022. These representatives are:

- ♦ Prof. Nana Ama Klutse Brown Representative, CBAS
- ♦ Prof. Enid Owusu Representative, CHS
- ♦ Mr. Elisha Kyiremi Representative, COH
- ♦ Mrs. Joycelyn Boateng Representative, COE
- ♦ Mr. Benjamin Cobblah Representative, UGCS
- ♦ Mrs. Emelia Nartey Representative, HRODD
- ♦ Mrs. Barbara Blankson Representative, IPO

In alignment with this objective, the University of Ghana developed a formulation for the implementation of the Seventh Disbursement Linked Indicator. This formulation featured a plan for implementing the four (4) compulsory DLI 7 milestones and five (5) institutional impact milestones. These milestones required the University to:

Institutional Regionalisation Strategy Development (DLI 7.1)

The University of Ghana (UG) launched a 10-year strategic plan in 2014 to become a world-class, research-intensive university. A key component of this initiative was the development of an Internationalisation Strategy, which initially lacked emphasis on regionalisation. To address this, the university, with support from the ACE Impact Project, revised its strategy to incorporate regionalisation, aiming to enhance regional collaborations and attract more students from the sub-region.



The World Bank ACE Institutional Impact Project

A committee chaired by Prof. Eric Yirenkyi Danquah was constituted by the Vice-Chancellor in 2022 to develop a robust Internationalisation Strategy, which served as the foundation for the Institutional Regional Strategy. The strategy was developed through stakeholder consultations, surveys, and a high-level workshop. An ACE Institutional Impact Implementation Team sub-committee reviewed the Strategy, setting the stage for the development of an institutional regional strategy. This new strategy was developed using data from desk research, policies, and stakeholder feedback.

Stakeholder consultations were conducted to shape the strategy, including internal and external experts, UG alumni, faculty, and international partners. A finalised Regionalisation Strategy, along with supporting documents, was submitted to the World Bank and approved for a USD 100,000 disbursement in Q1 2024.



Consultative Workshop on UG regionalisation strategy

Open and Competitive Selection (DLI 7.2)

The University of Ghana (UG) upholds a transparent, merit-based selection process for senior administrative positions, ensuring leadership excellence. Guided by the UG Human Resources and Administrative Policies Manual, the process includes public advertisements, a Search and Selection Committee, and Council approval.

Under DLI 7.2, selecting senior officials, including the appointment of Prof. Samuel Antwi Baffour as Dean of SBAHS, adhered strictly to these principles. WAGMC's representative on the project implementation team monitored the process, which involved collaboration with key university offices, reinforcing UG's commitment to fairness and excellence in leadership appointments.

Institutional Accreditation (DLI 7.3)

The university undertook self-evaluation to strengthen its international institutional accreditation framework. This process commenced with the selection of an internationally recognised accrediting body approved by the Association of African Universities (AAU), conducting a gap assessment, and integrating accreditation milestones into UG's strategic plans.

The World Bank ACE Institutional Impact Project

Following an extensive review, the Institutional Research and Planning Directorate recommended the Quality Assurance Agency for Higher Education (QAA) as the preferred accrediting body. A dedicated Institutional Accreditation Sub-Committee was formed to oversee the process and ensure alignment with global standards.

Key milestones included:

- ♦ A self-evaluation (gap assessment) to identify and address institutional gaps.
- ♦ A 3-day institutional retreat to align efforts and documentation for accreditation.
- ♦ Engagements with QAA culminated in a two-day virtual assessment visit involving senior leadership, academic staff, and students.

UG successfully completed the first phase of accreditation (Gap Analysis), marking significant progress toward international accreditation. The next steps involved implementing recommendations from QAA to secure full accreditation, further reinforcing UG's global standing in higher education.

Participation in PASET Benchmarking (DLI 7.4)

The University successfully fulfilled the requirements of the PASET Benchmarking Initiatives under the Seventh Disbursement Link Indicator (DLI 7.4) of the World Bank ACE Impact Project. This involved two funding rounds of \$50,000 each, with key deliverables including data system assessments, training sessions, submission of benchmarking data, and the development of institutional policies for data governance and environmental safeguards.

A Subcommittee was constituted to oversee implementation. The team completed a Data Systems Level Launch Survey, developed an intervention plan, and executed various activities, including staff-targeted training on Data Management, recruitment for Data Roles, the development of a Data Governance Framework and Environmental Safeguards Policy and the development of a Business Intelligence and Data Warehouse Platform.

A final benchmarking survey confirmed progress, qualifying UG for the second tranche of funding. These efforts strengthen UG's data management capacity and institutional excellence.



Data Management Training for Administrative Staff

The World Bank ACE Institutional Impact Project

Strengthening the Office of Institutional Advancement

The University's Institutional Advancement Directorate has successfully implemented key initiatives under the ACE Institutional Impact Project to enhance its global visibility and stakeholder engagement. Key achievements include developing a strategy to guide the university's marketing and communications efforts and establishing five new alumni associations in strategic regions—Liberia, Francophone Africa (Togo), Gambia, Sierra Leone, and Nigeria. These chapters were established based on data-driven insights, aiming to foster greater alumni engagement across the continent.



UG Alumni in Liberia



Participants at the Launch Event - UG Alumni Association Liberia

The World Bank ACE Institutional Impact Project



Newly Sworn-in Executives - UG Alumni Association Liberia



VC with Dignitaries at the Launch Event - UG Alumni Association Liberia



VC, UG Delegation at the Ghanaian Embassy in Monrovia, Liberia

The World Bank ACE Institutional Impact Project



Newly Sworn-in Executives - UG Alumni Association the Gambia



Alumni at the Launch Event - UG Alumni Association the Gambia



Institutional Advancement Director hands over Association Recognition Certificate to UGAAG President

The World Bank ACE Institutional Impact Project



Newly Sworn-in Executives - UG Alumni Association Francophone Africa



Alumni at the Launch Event - UG Alumni Association Sierra-Leone



Newly Sworn-in Executives - UG Alumni Association Sierra-Leone

The World Bank ACE Institutional Impact Project



Newly Sworn-in Executives - UG Alumni Association Nigeria



VC with Alumni at the Launch Event - UG Alumni Association Nigeria



VC with Dignitaries and Newly Sworn-in Executives at the Launch Event - UG Alumni Association Nigeria

The World Bank ACE Institutional Impact Project



Institutional Advancement Director with Members of the Ghana Professionals Network, Nigeria



Some UG Alumni at the Launch Event - UG Alumni Association Nigeria



Some UG Alumni at the Launch Event - UG Alumni Association Nigeria

The World Bank ACE Institutional Impact Project

Support for Operationalisation of the Logistics Directorate

The University undertook several activities to establish and support the newly created Logistics Directorate, including allocating office space and fully renovating it to accommodate the Directorate's operations and setting up electrical and IT infrastructure. Additionally, office equipment (computers, printers, workstations) and a Toyota Hilux vehicle were procured to support daily operations and logistical activities. Additionally, a software system was developed to automate procurement processes, improve transparency, and ensure compliance.

Refurbishment of Lecture Rooms with Modern Pedagogical Technology

Several key initiatives were implemented to improve teaching and learning through enhanced ICT infrastructure. This included upgrading selected lecture rooms with advanced teaching tools such as projectors, live-streaming cameras, and recording equipment to enhance interactive learning. Modern multimedia tools were also acquired to support virtual and hybrid learning experiences. A state-of-the-art smart conference facility was also created at the Korle Bu campus, facilitating seamless virtual collaboration with the Legon campus.

Expansion of Internet Network

The project also focused on ensuring 100% broadband and Wi-Fi coverage on the Legon and Korle-Bu campuses. Key actions included procuring high-capacity core and distribution switches to improve network performance and reliability, installing additional distribution switches to expand Wi-Fi access to underserved areas, and deploying fibre links to replace outdated copper cabling, enhancing network stability and data transfer speeds.



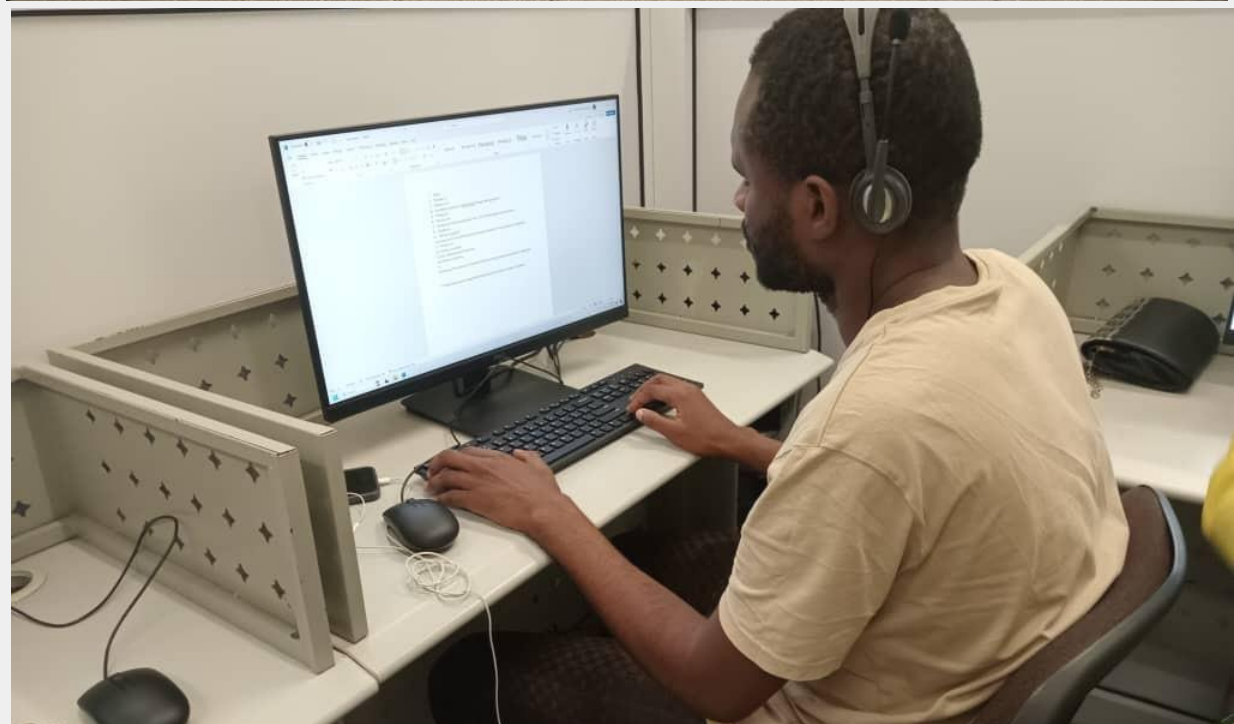
Participants at the Commissioning of the Smart Classroom, Korle-Bu

The World Bank ACE Institutional Impact Project

Upgrade of the Academic Quality Assurance Unit (AQAU)

As part of its commitment to academic excellence, the university upgraded the AQAU to a directorate. Key actions included partitioning office space to accommodate the new directorate and enhance workspace functionality and procuring and installing IT equipment to support digital operations and data management.

The successful completion of these milestones resulted in the World Bank disbursing \$1,025,000 to the University through the three African Centres of Excellence: the West Africa Centre for Crop Improvement (WACCI), the West Africa Centre for Cell Biology of Infectious Pathogens (WACCBIP), and the West African Genetic Medicine Centre (WAGMC).



UG Assistive Technology Laboratory

The World Bank ACE Institutional Impact Project



Smart Classroom 1



Newly Partitioned and Renovated AQAD Office



Smart Classroom 2

2024 IAdD Leadership and Advancement Seminar

Building on the success of its inaugural edition in 2023, the Institutional Advancement Directorate (IAdD) hosted the 2024 Leadership and Advancement Seminar for Deans and Directors at the University of Ghana. This flagship event convened key leaders across different units of the university for a dynamic exchange of insights and strategies aimed at driving growth and operational excellence. With a compelling keynote from Vice-Chancellor Prof. Nana Aba Appiah Amfo and thought-provoking sessions on finance, fundraising, and efficiency, the seminar reinforced the Directorate's commitment to strengthening institutional structures through capacity building.



2024 IAdD Leadership and Advancement Seminar

In February, the Institutional Advancement Directorate hosted the 2024 edition of its Leadership and Advancement Seminar for Deans and Directors at the University of Ghana. The event, which was designed to catalyze growth and progress across the University's diverse colleges and directorates, brought together key leaders for a collaborative exchange of insights and strategies.

Kicking off the workshop was an inspiring address by the Vice-Chancellor, Prof. Nana Aba Appiah Amfo, who underscored the importance of embracing technology to enhance the efficiency and effectiveness of daily operations across units in the University.

At the workshop, participants were treated to a series of engaging presentations addressing topics such as 'Understanding Financial Processes,' 'Fundraising and Alumni Engagement in Uncertain Times,' and 'Driving Efficiency: Strategy for Deans and Directors. Interactive Q&A sessions following each presentation allowed attendees to delve deeper into the subject matter and glean practical solutions tailored to their respective roles and responsibilities.

At the heart of the workshop was the overarching theme, "Leading in Uncertain Times: Exploring Sustainable Initiatives for Growth." This theme resonated with participants, prompting thought-provoking discussions on innovative approaches to driving sustainable growth and resilience in the face of uncertainty.



VC with some participants at the 2024 IAdD Leadership and Advancement Seminar

2024 IAdD Leadership and Advancement Seminar



2024 IAdD Leadership and Advancement Seminar

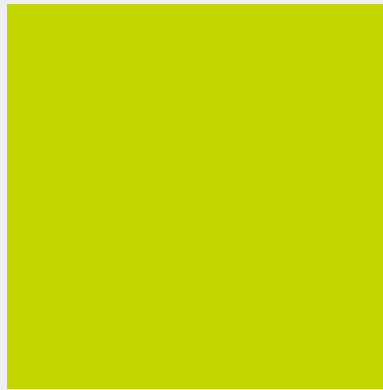


2024 IAdD Leadership and Advancement Seminar



2024 IAdD Leadership and Advancement Seminar





Global Alumni Presence

From bustling cities to remote corners of the world, University of Ghana alumni are making their mark everywhere. Whether leading global organizations, driving innovation, or uplifting communities, they embody the spirit of excellence and impact. No matter where you go, there's a proud UG alum shaping the future!



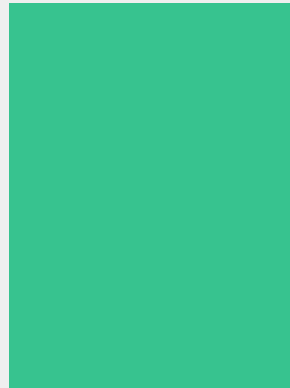
- ◆ Ghana
- ◆ USA
- ◆ Canada
- ◆ UK
- ◆ Ireland
- ◆ Liberia
- ◆ Togo
- ◆ Cote D'Ivoire
- ◆ Burkina-Faso
- ◆ Benin
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- ◆ Sierra-Leone
- ◆ Nigeria
- ◆ Niger
- ◆ Gabon

500,000+

UG Alumni

15

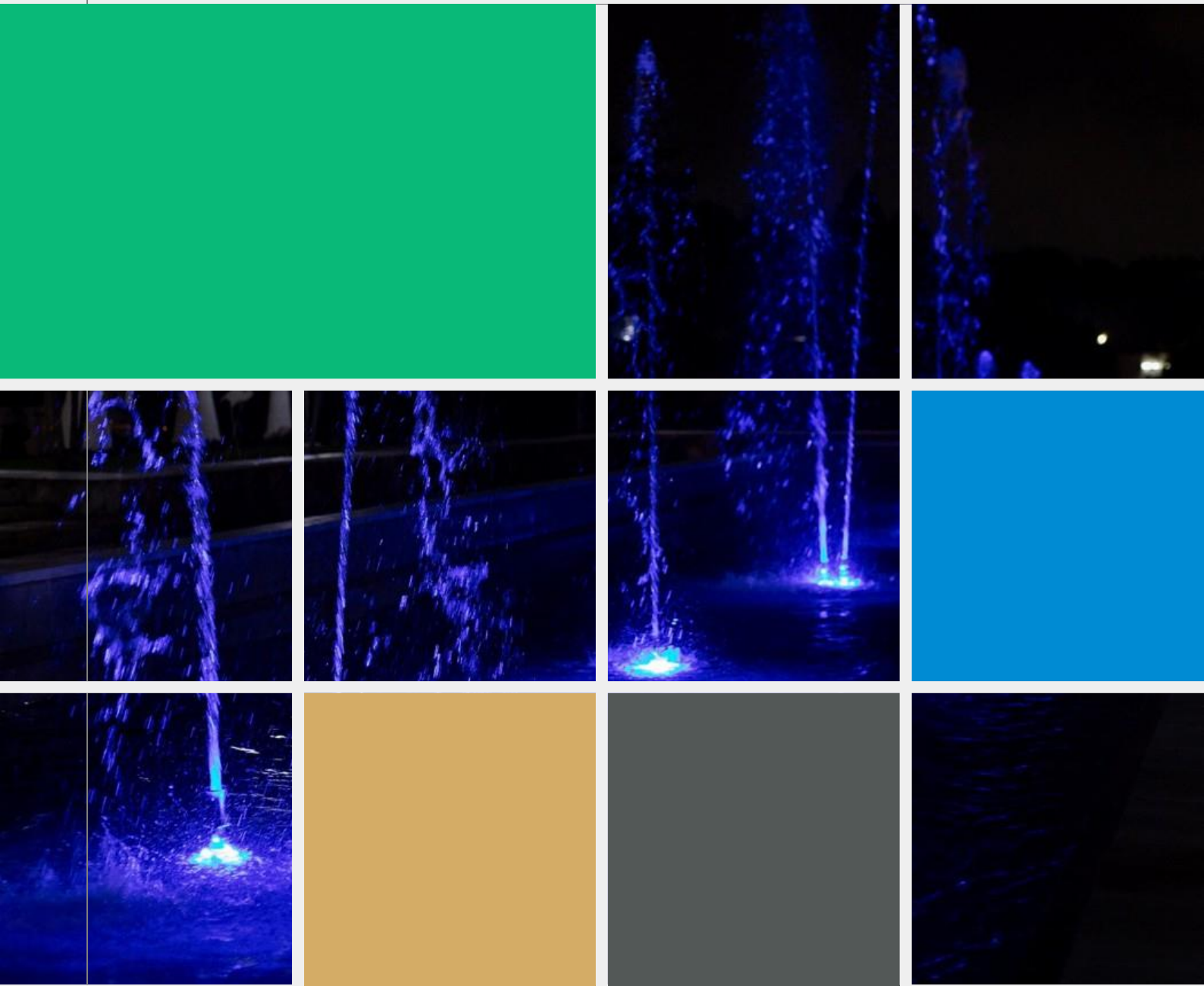
Countries with UG Alumni Association Presence





UG Fountain Refurbishment Project

The UG Fountain Refurbishment Project is a transformative initiative aimed at restoring the beauty and functionality of iconic water fountains across the University of Ghana campus. Spearheaded by the Institutional Advancement Directorate, DHL, Goldcrest Ibrav and the Gladiators , this project blends sustainability with heritage preservation, enhancing campus aesthetics while promoting environmental consciousness.



UG Fountain Refurbishment Project: Main Gate Fountain Commissioned

This year, vice-chancellor Prof. Nana Aba Appiah Amfo commissioned the newly refurbished fountain at the university's main entrance. The project aims to enhance the campus' aesthetic appeal and promote a climate-smart environment. The Vice Chancellor emphasised the importance of such initiatives in cultivating a vibrant and welcoming campus life.

In addition to the commissioning of the main entrance fountain, a fundraising campaign was launched for the Balme Library fountain project. Prof. Kwasi Dartey-Baah, Director of Institutional Advancement, highlighted the library's significance as a cornerstone of the academic community and expressed the need for a fountain that complements its stature. The campaign aims to enhance the library's ambience, providing a serene environment for study and reflection. Support from the community is essential to realising this vision and continuing the legacy of beauty and sustainability on campus.



Donation by Goldcrest Ibnav towards the refurbishment of the Balme Library Fountain

UG Fountain Refurbishment Project: Main Gate Fountain Commissioned





IAdD-Facilitated Engagements and Collaboration

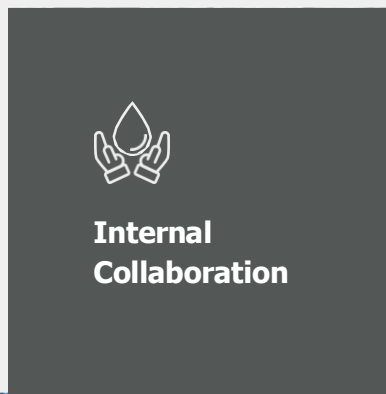
The Institutional Advancement Directorate (IAdD) continues to foster meaningful engagements and strategic collaborations to propel the University of Ghana’s vision forward. Through dynamic partnerships with alumni, corporate organizations, and key stakeholders, IAdD has facilitated impactful initiatives that enhance resource mobilisation, academic growth, and institutional development. These engagements reflect our commitment to building a stronger, globally connected university.



Alumni-driven Engagements



Industry Partnerships



Internal Collaboration



Maiden Edition of the UG Alumni Newsletter Released

The Institutional Advancement Directorate is excited to announce the launch of the first-ever University of Ghana Alumni Newsletter. This biannual publication aims to strengthen the bond between alumni and their alma mater, offering a dedicated space to share achievements, university updates, and opportunities for collaboration.

In this maiden edition, we spotlight notable alumni who have made remarkable contributions to their fields and communities while highlighting recent developments at UG, including key projects and campus initiatives.

Through this newsletter, we hope to foster stronger connections within our alumni network and encourage increased participation in university activities. Whether you want to reconnect with former classmates, explore ways to give back or stay informed about UG's progress, the alumni newsletter will serve as your gateway to staying engaged. We look forward to building a dynamic and supportive community that continues to elevate the University of Ghana's legacy. Read the maiden edition of UG Connect [Here](#).



Alumni Relations and Fundraising Initiatives: Ongoing Discussions with Parliament

Discussions are ongoing to facilitate the easy mobilisation of and engagement with the 400+ UG alumni in Parliament. Key issues emerging from the discussions included creating avenues for fundraising, joint project implementation, collaborative research and student internship opportunities.



OIA Engages IAS and Representatives of Akwamu Traditional Council on Potential Collaboration

In a remarkable step towards fostering collaboration and enhancing community engagement, a representative from the Institutional Advancement Directorate recently met with the Akwamu Traditional Council to discuss potential collaboration opportunities. This meeting aimed to leverage the ongoing year-long Queen Mother's 60th Anniversary celebrations to mobilise alumni affiliated with the area and to raise funds for the Institute of African Studies (IAS) and the University of Ghana as a whole.

The IAdD, in partnership with the IAS, is dedicated to solidifying this collaboration by implementing key activities that will benefit both the traditional Akwamu area and the university. A crucial meeting was held at the IAdD Conference Room, where the Dean of the Institute of African Studies, Prof. Samuel Ntewusu, presented an initial proposal on how the University will contribute to the success of the Queen Mother's anniversary celebrations. The proposal emphasised a win-win situation for both parties, outlining activities that align with the University of Ghana's strategic imperatives and the Vice Chancellor's Key Strategic Objectives (KSOs), such as research, external stakeholders, Gender Equality, resource mobilisation, visibility diversity and inclusion.

Also present at the meeting were the Director of Institutional Advancement, Prof. Kwasi Dartey-Baah; the Head of Fundraising at IAdD, Richard Nana KariKari, IAdD's Head of Projects, Joy Lamptey; a delegation from the Institute of African Studies - Mr William Asare (Administrator), Dr Edem Adotey (Senior Research Fellow) and Mrs Vivian Appiah from the Institute of African Studies and a delegation from the Akwamu Traditional Council led by Nana Kwame Offei Boadu (Akwamuhene Tufuhene). The delegation from the Akwamu Traditional Council included Nana Yaa Addobea (Akwamu Oforomase Queen mother), Awura Ama Asare (Personal Assistant to Nana Afrakomah), Emmanuel Ansah Amadi (Grandson of the Akwamuhene and Akwamu Museum curator), and Choro Joel (Registrar of the Akwamu Traditional Council).



UGAAL Supports Student Recruitment Drive

The University of Ghana Alumni Association in Liberia (UGAAL) has played a pivotal role in supporting the regional student recruitment drive organised by the International Programmes Office. This resulted in an alumni-supported student recruitment exercise and the establishment of a Student Recruitment Committee, headed by two members of the association, Atty. Thomas S.W. Neufville and Mr. Willie Johnson.

The leadership and commitment of the committee have been instrumental in driving recruitment efforts, ensuring that prospective students receive comprehensive information and guidance on the application



Strengthening Partnerships: OIA's Participation in OMNI BSIC Health Walk

The Institutional Advancement Directorate engaged in the OMNI BSIC Health Walk, a dynamic event aimed at promoting health and well-being in our community. This annual gathering, now in its fourth iteration, showcases a dedication to fostering vitality and fitness.

Our involvement in the Health Walk reflects the university's pledge to support its partners and collaborate in initiatives that benefit our community. As advocates for holistic development, we recognize the significance of fostering a healthy lifestyle to enhance overall well-being.

The Health Walk provided an excellent platform for advancing discussions on potential collaborations with OMNI BSIC Bank. Leveraging the opportunity, the OIA had talks with the bank's management to explore how OMNI BSIC could support the Vice-Chancellor's digitalisation pro



IAdD Outlook for 2025: Advancing Excellence, Collaboration, and Financial Sustainability

Our vision for 2025 is grounded in advancing operational excellence, fostering transformative partnerships, and mobilising sustainable resources to propel the University of Ghana toward greater impact and global recognition. Our efforts in 2025 will centre on overcoming challenges, leveraging opportunities, and delivering measurable outcomes that align with the University's mission.



IAdD Outlook for 2025: Advancing Excellence, Collaboration, and Financial Sustainability

Operational Excellence

At the Institutional Advancement Directorate (IAdD), operational excellence means more than just streamlining processes and enhancing efficiency; it involves fostering a culture of high performance, leadership, and alignment across the entire university. This year, the directorate will focus on strengthening existing institutional advancement structures to ensure that every unit of the university is empowered and enabled to lead advancement initiatives within their respective operational jurisdictions.

IAdD will prioritise the development of a high-performance advancement culture by:

- **Developing Advancement Capabilities:** Equipping leaders across the university with the skills and knowledge necessary for effective advancement.
- **Enabling a Holistic, Aligned Approach:** Ensuring all advancement activities across the university align with its broader strategic goals.

Resource Mobilisation

IAdD is committed to diversifying and increasing its revenue streams to support its mission and that of the university through:

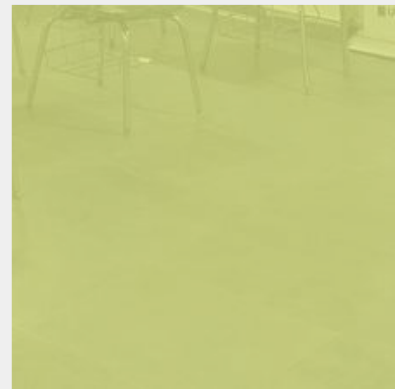
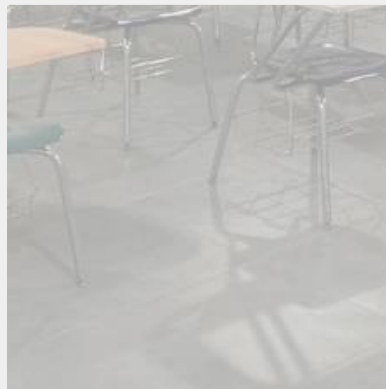
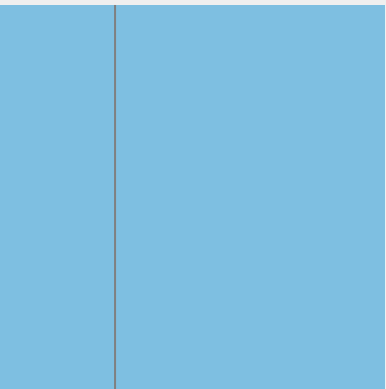
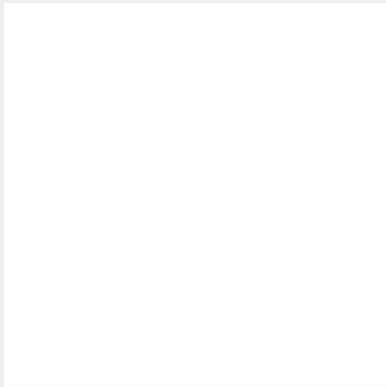
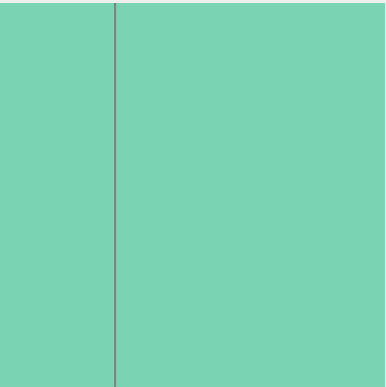
- **Strategic Fundraising Initiatives:** IAdD will design and execute comprehensive fundraising campaigns targeting various donor segments, including individuals, corporations, foundations, and international partners.
- **Internally Generated Funds:** IAdD will develop robust internally generated fund (IGF) channels. These channels will capitalise on the university's assets and capabilities, creating sustainable revenue streams that can be reinvested into the university's core activities.

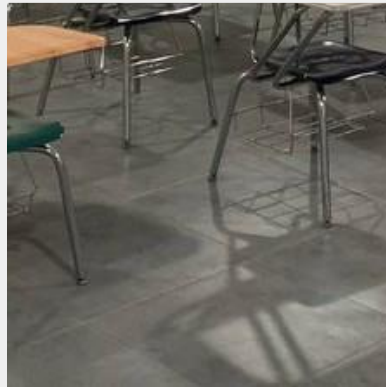
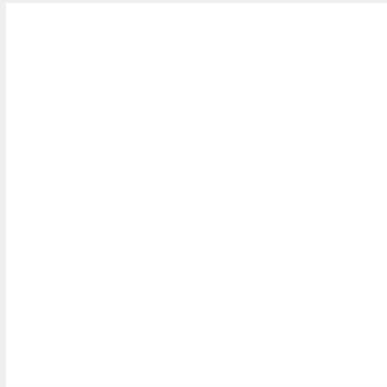
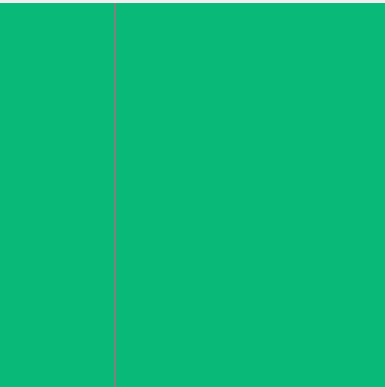
Strategic Collaboration

By engaging with diverse stakeholders, including universities, research institutions, government agencies, non-governmental organisations (NGOs), industry partners, and international bodies, the IAdD aims to create partnerships that enrich UG's academic environment and contribute to its progress, especially in fundraising, the implementation of the internship policy, and infrastructure development.

A Shared Vision for 2025


As we look ahead, IAdD remains committed to driving the University's transformation through innovation, collaboration, and financial sustainability. With the support of our stakeholders, we will make 2025 a landmark year marked by progress and success that will resonate far into the future. We stand ready to lead the charge toward this bold vision - ensuring that the University of Ghana continues to inspire and impact lives for generations to come.





Thank You

The Institutional Advancement Directorate extends its heartfelt gratitude to our partners, alumni, faculty, students, and friends for their unwavering support throughout the year. Your generosity, collaboration, and dedication have been instrumental in advancing our mission and driving impactful change at the University of Ghana. We look forward to achieving even greater milestones together. Thank you for being part of our journey!

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